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**Flinn Scientific Launches New Contest for STEM Educators in
Celebration of Mole Day**

***Educators submit a short video highlighting how they teach students about
the size of a mole for chance to win up to \$500 in Visa gift cards***

Batavia, Illinois, October 13, 2021 — In celebration of the upcoming Mole Day on October 23rd, Flinn Scientific is asking STEM educators to share their favorite way of teaching students about the size of a mole – a scientific unit that is often hard for students to conceptualize – for a chance to win up to \$500 in Visa gift cards. All K-12 educators ages 21 and above are encouraged to apply by the October 23, 2021 deadline.

“One mole is officially defined as containing exactly $6.02214076 \times 10^{23}$ elementary entities, which is an extremely large quantity of units,” said Alan Downward, Ph.D., senior staff scientist at Flinn Scientific. “With National Chemistry Week and Mole Day later this month, our new contest provides a fun way for teachers to share their best practices and tips for teaching students about this concept and how it relates to important chemistry concepts such as amount, mass, and concentration.”

To enter, educators create a short video of their favorite explanation, analogy, or demonstration showing how they teach students about the size of a mole. After uploading to YouTube, Vimeo, or TikTok with the hashtag #FlinnMoleDay, educators then share the video link on Flinn Scientific’s contest page. All videos must reference the SI unit known as

a mole, as well as highlight educators' original concept, method, or reasoning behind how they teach students the size of a mole.

Next, teachers will vote on their favorite submissions by October 31, 2021, and the three educators whose videos receive the most 'likes' will be named the winners. The first place winner will receive (2) \$250 Visa gift cards, the second place winner will receive (1) \$250 Visa gift card, and the third place winner will receive (1) \$100 Visa gift card.

To learn more about the #FlinnMoleDay contest and to submit your entry, visit <https://www.flinnsci.com/chemistry-week/mole-day-contest/>.

About Flinn Scientific

Flinn Scientific supports STEM/STEAM educators in opening young minds to the challenges and joys of scientific discovery and the design thinking process. The leader in science education and lab supplies and safety, Flinn Scientific also provides learning systems and professional development that incorporate differentiated digital experiences with hands-on learning grounded in the real-world to help all students think critically, explore like scientists and engineers, and solve problems creatively so they are ready for college and careers in an increasingly technology-driven world.

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